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Public Appeal

Chanukah 5777 (2016-2017), '**U'BiYaS MaShlaCh** (and the coming of Mashiach)' = Hebrew numerical value—777. 7X7X7=343 (ShaMaG).

"In the lights of Chanukah, which are 343 (**ShaMaG**) lights, which is the secret of 'be**ShaGaM** (since he is nothing) but flesh,' which is said about Moshe...the secret of, 'I saw, and behold – a pure gold Menorah with its bowl on top; its seven lamps are upon it, and there are seven ducts for [each of] the lamps on its top.'

Every person, whether single or married, is asked to donate a thousand shekels so that the Rav can be freed speedily.

And through this, we will merit to a *chosem* (seal) within a chosem in its fullest sense, to be sealed with the chosem of the *Cohen Gadol* (High Priest)...as Tosafos say in Shabbos 21b, that the oil of the Cohen Gadol is an aspect of 'place me like a chosem on Your heart, like a chosem on Your arm,' which was a chosem within a chosem. And through this, 'the walls of Jerusalem will be built,' the secret of Purim, as Rabbi Nosson brings at the end of [Likutey Halachos] Eruvin 4:22, that Jerusalem is a *ChoMaS* (wall) within a chomas, which is the secret of *ChoSeM* within a chosem that defines the lights of Purim...a double portion, through Yehoshua bin Nun, who defeated Amalek and conquered the Holy Land.

In the merit of Rabbeinu HaKadosh v'HaNora

And in the merit of the holy and pure Torah

Your faithful servant

Eliezer Berland